



PHROZEN JEWEL RUN

5K/10K

Feb. 22, 2020 | 8:06 a.m. | Jay Blanchard Park

The I.S. Hankins F.A. Johnson Education Foundation, Inc. and Alpha Phi Alpha Fraternity Orlando members are back to host The PHrozen Jewel Run, which will benefit the Young Men of Distinction (YMOD) mentoring program. Your support will ensure that this great organization can continue to help young men develop academically, socially, personally, and as leaders. Last year this event raised over \$2,000 a we look forward to doing even more to support the YMOD initiatives. We expect more than 300 runners and spectators will provide our sponsors with multifaceted exposure to our runners and supporters.

Platinum Alpha Sponsor \$2500

Your organization can be a platinum sponsor for this race, which means that you will receive all of the benefits listed below AND you will also be able to directly address racers before the race begins and share the message of your brand. The company's logo will also be placed on all promotional materials and highlighted in terms of logo size. You will also receive fifteen free race entries for your staff, a tent, table, and chairs on race day, and exclusivity within your market.

- Company name and logo on all promotional materials, and placement of promotional merchandise in race packets
- Banner and signage recognition with company name and logo throughout race (10 signs) and at start/finish line
- Large company logo w/link and ad on chapter website
- Largest logo on t-shirt
- Entry for 15 people
- 10'x10' VIP tent provided on race day
- Company recognized before the race and during the awards ceremony
- Exclusivity in your market

We appreciate your support!



Gold Alpha Sponsor \$1500

- Company name and logo placed on all promotional materials, and placement of promotional merchandise in race packets
- Company logo w/link on chapter website
- Exclusivity in your segment
- Large sized logo on T-shirt
- Entry for 10 people
- Banner and signage recognition with company name and logo on 8 race course signs

Jewel Alpha Sponsor \$1000

- Company name /logo on all promotional materials, and placement of promotional merchandise in race packets
- Banner and signage recognition with company name and logo on 7 race course signs
- Medium sized logo on T-shirt
- Entry for 7 people

Bronze Alpha Sponsor \$500

- Company name/logo on two race course signs
- Smallest logo on shirt
- Entry for three people

Silver Alpha Sponsor \$750

- Banner and signage recognition with company name and logo on 4 race course signs
- Small sized logo on T-shirt
- Entry for five people, T-Shirts included
- Recognition on website, Facebook, Instagram and emails

Black Alpha Sponsor \$250

- Entry for two people
- One sign at water stations

*We will acknowledge and thank all who purchase any level of sponsorship. And all sponsors will be thanked via email and social media after the race.

We appreciate your support!

Sponsor Information

Organization/Business Name: _____

Mailing Address: _____

Contact Person: _____

Email Address: _____

Phone Number: _____

Website: _____